

This memo is our efforts to comment on:  
FCC Localism Comments

Local News: KYNT and KKYA

KYNT:

We employ a full time news director whose job it is to provide (27) local news casts airing approximately 5+ minutes per cast. Additionally producing material for (9) news casts on Saturday.

KKYA:

News airs at the rate of (3) two minute news casts each week day morning.

Editorials:

KYNT:

M-F morning talk show(s) airing for approximately 28 minutes each day allow guests to share their points of view on topics ranging from city beautification to county zoning, area recreation, limited rest home availability, etc.

KKYA:

News stories aired on this FM station will frequently reflect sound bites from above talk shows aired on the AM.

Public Affairs:

Please refer to AM morning talk shows. During these broadcasts programming contrasts on issues and needs such as county commission activity, school board meetings, legislative issues, as well as many other similar topics all in the "public affairs" category.

KKYA:

Once per month a 5-7 minute interview on an issue identified on our "Issues and Needs" report is produced and aired for public consumption.

Programming:

Selection of programming continues to be done with management and programming directors considering ALL comments and concerns brought to both stations. It has been with this "open door" policy that we continue to modify length of information broadcasts as well as content within.

Pre-empting programming:

Severe weather, local sports ranging area youth baseball to local high school as well as college sports of all variety, political forums are types of broadcasts that management deems appropriate to pre-empt regularly scheduled shows.

Emergency programming:

KYNT:

We have and will continue to "break-in" for emergencies such as but not limited to:

- A. Live coverage of bomb threats at local high school.
- B. Fertilizer/fuel truck accident and subsequent spillage of potentially lethal consequences on US (4) lane highway that divides the community in half.
- C. Severe weather coverage ranging from tornadoes to life threatening planes blizzards.
- D. Amber alerts

KKYA:

Severe weather and amber alerts

Political Programming:

KYNT:

Broadcasts all chamber of commerce political forums, hosts our own political forums for each election, election night coverage as well as twice a month conduct live interviews of sitting county commissions.

KKYA:

During the election season our news director analyzes political issues for approximately four to five minutes of broadcasting.

Civic Responsive Programming:

KYNT:

Focuses on youth with programming such as the broadcasting of little league baseball, during the summer months to virtually all varsity high school play by play games. Additionally we concentrate on public school activities by encouraging youth to come in and share with our listening audience events and functions they are working on and anxious to share.

KKYA:

Ag programming done week days totally over thirty minutes of various information. Secondarily we, like on KYNT broadcast area high school varsity play by play activities.

Local events:

KYNT:

Coverage of local "festivals" that include ethnic heritage celebrations, craft festivals, rodeos, Fourth of July fireworks displays as well as virtually all community of license sporting activities.

KKYA:

Rodeos, fall county fair celebrations, local celebrations such as we listed above, and again area high school sporting events.

Public Service Announcements:

KYNT and KKYA:

Coverage is dedicated to matters such as; domestic abuse, hiring the disabled, 4H, community events, fundraisers.

Issues affecting community:

KYNT:

Broadcasting of "Crimestoppers" announcements, news stories, etc.

KKYA:

News stories

Music:

KYNT and KKYA

Provide access for local artists for interviews as well as airing of music they've recorded.

Music / Non Mainstream:

KYNT: Aired approximately nine hours per week of blues

KKYA:Aires approximately seven hours per week of classic country

Community Activities:

Assists with charity drives as well as "on going" boards and committees by airing PSAs, news coverage and the encouraging of employees to join and actively be involved.

School:

KYNT:

Annually aires a high school quiz bowl, inviting area students to become involved.

KKYA:

Several times during the year we feature area schools and their activities in a show entitled "Hometown Spotlights".

Bill Holst (General manager)

Dave Leshner (Program director)